

FILE

SEPTEMBER 22

1969

fashion calendar

29th year • issued weekly

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK BEGINNING MONDAY, SEPTEMBER 22, 1969

Sept. 22 YOM KIPPUR (Jewish Day of Atonement) - Monday

Monday SCANDINAVIAN MACY'S "THE SCENE"
 Sept. 22- FASHION WEEKS 3RD FLOOR
 Oct. 4 Opening of two-week fashion promotion on Macy's junior floor. Publicity:
 Joan Streit, OX. 5-4400.

Tuesday SHOWING: RESORT BEN REIG 498 SEVENTH AVENUE
 Sept. 23 COLLECTION SHOWROOM - 23RD FLOOR
 10:00 A.M. By reservation. Contact: CH. 4-1542.

Tuesday PREVIEW: FALL-WINTER GEORGES KAPLAN FINCH COLLEGE MUSEUM
 Sept. 23 FUR COLLECTION (730 FIFTH AVENUE) 62 EAST 78TH STREET
 10:00 A.M. Preview of furs designed by Jacques Kaplan, Mrs. George Plimpton, Wyatt
 Cooper, Emmanuele Khan. By invitation. Contact: Marilyn Surgil, CI.6-3416.

Tuesday RESORT AND EARLY SEYMOUR FOX 512 SEVENTH AVENUE
 Sept. 23 SPRING COLLECTION SHOWROOM - 22ND FLOOR
 11:00 A.M. By reservation. Thereafter by appointment. Contact: LO. 4-3246.

Tuesday FALL FASHIONS BY BERGDORF GOODMAN 5TH FLOOR
 Sept. 23 JERRY SILVERMAN
 11:30 A.M. Customer showing of fashions designed by Shannon Rodgers. Publicity:
 Madeline de Vries, PL. 3-7300.

Tuesday PRESS PREVIEW: JOHN WEITZ 40 WEST 55TH STREET
 Sept. 23 SUMMER MENSWEAR SHOWROOM - 3RD FLOOR
 12:00 Noon Showing of Summer '70 menswear ideas for the "Big Man." By invitation
 Picnic only. Contact: Andrea Peterson, 563-4920.

Tuesday FALL-WINTER OHRBACH'S 18 WEST 35TH STREET
 Sept. 23 IMPORT FASHIONS 5TH FLOOR
 1:00 P.M.; Showing at 1:00, by invitation; and at 6:00, open to public. (Westbury,
 6:00 P.M. Thursday, Sept. 25, 1:00 P.M., 2nd floor.) Fashion coordinator: Bobbi
 Queen. Publicity: Mark Klauser. Contact: Miss Gavin, OX.5-4000, Ext. 208.

Tuesday RESORT AND EARLY ORIGINALA 512 SEVENTH AVENUE
 Sept. 23 SPRING COLLECTION SHOWROOM - 43RD FLOOR
 2:00 P.M. Showing of coats, suits, costumes. Also Sept. 30, Oct. 7 at 2:00 P.M.
 By appointment. Contact: Miss Lorna or Miss Delphine, OX. 5-5100.

Sept. 23 2:30 P.M., FREDRICA FURS PRESS SHOW (see page 3)

Sept. 23 IRISH EXPORT BOARD PRESS RECEPTION, 5:00-7:30, Hotel Warwick, Suite 712.

Tuesday PRESS PREVIEW: LORD & TAYLOR 8TH FLOOR
 Sept. 23 NEW ROOM SETTINGS
 5:30 P.M. Designed for "The Man's Point of View." Publicity: Elizabeth Ready,
 WI. 7-3300.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 23 6:30 P.M.- 8:30 P.M.	THIRD SESSION: CAREER COURSE "Accessories." Speakers: Giorgio di Sant'Angelo; Helen Galland--Bonwit Teller; Kathryne Hays--Vogue Magazine. Price: \$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENG. CENTER 345 EAST 47TH STREET
Sept. 23	6:00 P.M., OHRBACH'S IMPORT SHOW (open to public) see page 1		
Beginning Tuesday Sept. 23	RESORT AND EARLY SPRING COLLECTION By appointment. Contact: 563-6380.	CHRISTIAN MANN FOR ADOLPH BLANK	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Beginning Tuesday Sept. 23	OPENING OF SPRING- SUMMER COLLECTION Continuous showings of knitwear, sportswear, coordinated separates, dresses by Timwear of Paris. Also, La Boutique de Lanvin. Contact: LA. 4-9862. Publicity: Sue Gardner, 98 Riverside Drive, TR. 7-4952.	FEDER FASHIONS	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Sept. 23	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 564-7832.	MARIO FORTE FOR HANDMACHER-VOGEL	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Sept. 23- Oct. 3	IRISH READY-TO- WEAR SHOWINGS Spring fashions by Basil Collins, Donegal Design, Emor, Gailwear, John Hagarty-J.P. Fashions, David Kenna, Sheila Mullally, Pallas Knitwear, Perry of Dublin. (Press reception, Sept. 23, 5:00-7:00 P.M., Suite 712, by invitation.) <u>Until Oct. 9:</u> Pat Crowley, Jimmy Hourihan, Henry White. Also showing: <u>Sept. 15-18</u> , Westbury Hotel, Toronto; <u>Oct. 12-17</u> , Sheraton- West, Los Angeles. Contact: Brigid Greene, 265-5230. Publicity: Sue Gardner, 98 Riverside Drive, TR. 7-4952.	IRISH EXPORT BOARD (590 FIFTH AVENUE)	WARWICK HOTEL-7TH FL. 6TH AVE. & 54TH ST.
Beginning Tuesday Sept. 23	EARLY SPRING COLLECTION Continuous showings of International Coats and Costumes and Couture Rain- coat Collection by Valentino of Rome. Contact: Rita Young, CH. 4-3815. Publicity: Muriel Durand, 355-6744.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Sept. 23	OPENING OF CAPSULE COLLECTION Showing of Ban-Lon collection. By appointment. Contact: Alina Roux, 246-2747.	KEN SCOTT (MILAN, ITALY)	16 WEST 55TH STREET SHOWROOM - 2ND FLOOR
Beginning Tuesday Sept. 23	OPENING OF RESORT COLLECTION Continuous showings. Contact: Helen Feinstein, LO. 3-6143.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Sept. 24 11:00 A.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: BR. 9-5794.	DAVID KIDD FOR MARQUISE	512 SEVENTH AVENUE SHOWROOM - 35TH FLOOR
Wednesday Sept. 24 11:00 A.M. and 3:00 P.M.	INTERNATIONAL FALL FASHION SHOWS For benefit of Children's Cancer Fund of America. By invitation. Tickets: \$10.00 per person. Publicity: Walter Hauser, PL. 3-1542. Public Relations: Serge Obolensky Associates, 1010 Third Avenue, 421-8266.	ALEXANDER'S	LEXINGTON & 58TH ST. 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 24 11:30 A.M. Luncheon	LUNCHEON MEETING "Space Spinoff"--capsule coverage of residential, commercial and outer space. Speakers: Dr. Franklyn Branley--chairman, American Museum-Hayden Planetarium; Eric Pick--Warner, Burns, Toan, Lunde; Erica Lemle--Erica Lemle Interiors. Prices: \$12.00, members; \$14.00, guests. Contact: Jeanne Lewin, TE. 8-5133.	NATL.HOME FASHIONS LEAGUE (767 LEXINGTON AVENUE)	N.Y. HILTON HOTEL SUTTON NORTH BALLROOM
Wednesday Sept. 24 12:30 P.M. Luncheon	ANNUAL DIAMOND AWARDS LUNCHEON Annual Diamonds-International Awards luncheon and exhibit (open at 11:30). By invitation only. Contact: Mildred Kosick, 974-7461.	N.W. AYER & SON, INC. (1345 SIXTH AVENUE)	HOTEL PLAZA BAROQUE SUITE
Wednesday Sept. 24 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Fall Collection and Holiday Highlights. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	SONY SCHOTLAND FOR GOLET	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Sept 24. 2:00 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: Ethel Shields, 736-1310.	RENBROOK FASHIONS	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
Wednesday Sept. 24 2:30 P.M.	SHOWING OF NEW FUR COLLECTION "Show and Tell"--fur collection designed by Arthur Schwartz. (<u>Press Show: Tues., Sept. 23 at 2:30.</u>) By invitation. Contact: CH. 4-8685. Publicity: Pauline Greene, Charles J. Charney, 867-2288.	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Sept. 24 3:30 P.M.	PREVIEW OF FUR COLLECTION Fall-Winter furs. By invitation. Contact: Joseph J. Davis, CI. 5-0322.	REISS & FABRIZIO (6 WEST 57TH STREET)	ST. REGIS ROOF
Wednesday Sept. 24 4:00 P.M. Cocktails	RESORT DRESSES AND SPORTSWEAR By invitation. Thereafter by appointment in showroom, 20th floor. Contact: OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Sept. 25	1:00 P.M., OHRBACH'S IMPORT SHOW, WESTBURY, L.I. (see page 1)		
Thursday Sept. 25 2:30 P.M.	RESORT-SPRING DRESSES AND SUITS By invitation. Thereafter continuous. Contact: Lynn Delgado, BR.9-6560.	DAVID CRYSTAL	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Sept. 25 3:00 P.M.	CUSTOM ORDER AND BOUTIQUE FASHIONS By invitation. Contact: Ariel Eweson, 838-4302.	NINA DIMOS	36 EAST 61ST STREET SALON
Beginning Thursday Sept. 25	OPENING OF CRUISE COLLECTION Informal showings. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Thursday Sept. 25	RESORT AND EARLY SPRING COLLECTION By appointment. Contact: Ethel Shields, 736-1310.	MILA EDITIONS (DIV. RENBROOK)	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Sept. 28 5:00 P.M.	SPRING OPENING IN LOS ANGELES By invitation. Thereafter by appointment.	HELGA (722 SO.L.A.ST.)	BEVERLY HILLS HOTEL BEVERLY HILLS, CALIF. Contact: 213-MA. 7-0806.
Beginning Sunday Sept. 28	SPRING COLLECTIONS IN CALIFORNIA Spring collections by member firms: Helen Bass; Georgia Bullock; Charles Cooper; Cooper Couture; Wayne Fuller; Bert Geiger; Harrods California; Helga; Michaelson; Sebastian; Stanley Nelson; Ernst Strauss; Travilla; Werle. Contact: Marjorie Carne, 213-627-1034 (L.A.).	LOS ANGELES FASHION GUILD (110 EAST 9TH STREET)	INDIVIDUAL SHOWROOMS
Sept. 28- Oct. 1	PHILADELPHIA GIFT SHOW at Benjamin Franklin Hotel. Contact: Little Brothers Shows, 220 Fifth Avenue, MU. 9-7147.		
Sunday Sept. 28- Oct. 1	SPRING '70 MARKET WEEK "Fashion Fling"--over 300 BAMA members will present boys' and young men's apparel and accessories. Fashion show produced by Michael Brown and commented by John Weitz. Cocktail performances: Sept. 28, 29 (tickets: \$10); breakfast performances: Sept. 29, 30 (tickets: \$5.00). Contact: Robert Gur-Arie, 594-4130.	BOYS' & YOUNG MEN'S APPAREL MFRS. ASSN.	HOTEL NEW YORKER 8TH AVE. & 34TH ST.
Sunday Sept. 28- Oct. 1	SCANDINAVIAN FASHION WEEK, Bella Center, Copenhagen, Denmark. Showings by leading ready-to-wear manufacturers from Denmark, Finland, Norway, Sweden. Contact: Colvin, Kaplan, Ross, 22 West 48th Street, CI. 7-3300.		
Sunday Sept. 28- Oct. 3	CHICAGO MENSWEAR & BOYSWEAR MARKET Holiday-Cruise market. Contact: 312-527-4141.	MEN'S & BOYS' CLUB	MERCHANDISE MART CHICAGO, ILL.
Monday Sept. 29 9:30 A.M. Coffee	PRESS PREVIEW: FALL-WINTER FURS Preview of fur fashions. <u>Show promptly at 10:00 A.M.</u> By invitation. Publicity: Vera Bacal, CI. 7-1388.	MAXIMILIAN FURS	20 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Monday Sept. 29 10:00 A.M. Breakfast	PRESS PREVIEW: "EXOTICA SHOP" Preview of new shop (4th floor) featuring ready-to-wear and home furnishings from around the world. <u>(For Release, Mon., Sept. 29.)</u> By invitation. Publicity: Olga Soffer, TR. 5-2200.	ABRAHAM & STRAUS (BROOKLYN)	9TH FLOOR
Monday Sept. 29 11:30 A.M.	SPRING COLLECTION IN CALIFORNIA By invitation. Thereafter by appointment. Contact: 213-627-5257.	BERT GEIGER FOR CAMPIONI	122 EAST 7TH STREET LOS ANGELES, CALIF.
Monday Sept. 29 3:30 P.M.	RESORT COLLECTION IN CALIFORNIA By invitation. Thereafter by appointment. Contact: 213-627-4614 (L.A.).	IRENE BY HUBERT LATIMER	122 EAST 7TH STREET LOS ANGELES, CALIF.
Monday Sept. 29 6:00 P.M.	CUSTOMER SHOWING OF EVENING WEAR By Harry Striebel for David Morris. Publicity: Adrienne Seiden, OR. 5-1000, Ext. 388.	FRANKLIN SIMON	33 WEST 34TH STREET 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 29 6:30 P.M. Cocktails Supper	BOYS' WEAR FASHION SHOW "Snap Shots"--showing of boys' fashions featuring Fortrel. M.C.: Robert Q. Lewis. By invitation. Show at 7:30, followed by buffet supper. Celanese contact: Bob Chigrinsky, TN. 7-2000.	CELANESE; CHIPS 'N TWIGS	ESSEX HOUSE 160 CENTRAL PARK SOUTH
Beginning Monday Sept. 29	OPENING OF FABIANI COLLECTION Rainwear, coats, dresses, suits, pants costumes for Resort and Spring. Contact: LA. 4-9862. Publicity: Sue Gardner, 98 Riverside Dr., TR. 7-4952.	FEDER FASHIONS	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Sept. 30 12:00 Noon Luncheon	PREVIEW OF SWINWEAR '70 Preview of Robby Len (div. Genesco) showing 1970 swim and beachwear collection. By invitation. Contact: MU. 5-4794 or 724-9988.	ROBBY LEN (1410 BROADWAY)	GALLERY OF MODERN ART COLUMBUS CIRCLE
Tuesday Sept. 30 12:30 P.M. Luncheon	COUTURE COLLECTION AT LUNCHEON SHOW Fall and Winter fashions. Reservations (\$5.75): PL. 9-7010. Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	TIZIANI OF ROME	HOTEL PLAZA TERRACE ROOM
Sept. 30	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, OX. 5-5100		
Tuesday Sept. 30 3:00 P.M.	PRESS PREVIEW: MADE-TO-ORDER FURS Press preview of custom-order furs designed by Emeric Partos. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON
Tuesday Sept. 30 4:30 P.M. Cocktails	"HANDS BEAUTIFUL" Presentation of a "new cosmetic concept in fashion gloving". By invitation. Publicity: Barbara Kling, LT. 1-8024.	ARIS GLOVES (10 EAST 38TH STREET)	RAINBOW GRILL 30 ROCKEFELLER PLAZA
Tuesday Sept. 30 5:30 P.M. Cocktails	RESORT-SPRING IN CALIFORNIA By invitation. Thereafter by appointment. Contact: Dick Steiner, 213-627-5427 (L.A.).	ESTEVEZ FOR NEAL	719 SOUTH L.A. STREET LOS ANGELES, CALIF.
Wednesday Oct. 1 10:45 A.M.	FALL FASHIONS AT BENEFIT SHOWING Presentation of Fall fashions by leading designers at a benefit by the Women's Committee, Boys Club of N.Y. By invitation. Publicity: Marjorie Angerson, PL. 9-2000.	BEST & CO.	3RD FLOOR
Wednesday Oct. 1 12:30 P.M. Luncheon	JUNIOR FASHIONS AT LUNCHEON SHOW Fall coats and pantsuits. Reservations (\$5.95): CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.	NAT HIRSCH FOR JUNIOR GALLERY	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Oct. 1 4:00 P.M. Cocktails	PREMIERE SHOWING: SWIMSUIT COLLECTION Showing of Geoffrey Beene collection and the Roxanne Resort collection of swimwear. By invitation. Thereafter by appointment at showroom, 1407 Broadway. Contact: 679-8060.	GEOFFREY BEENE FOR ROXANNE	THE FOUR SEASONS 99 EAST 52ND STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 1 4:00 P.M.- 6:30 P.M.	SPRING AND SUMMER SUMMER MENSWEAR Preview of Spring-Summer menswear collection. Show at 5:30. By invitation. Contact: MU. 4-2659; or (after Sept. 24) 246-4209.	SERO OF NEW HAVEN; & COLLEGE HALL FASHIONS	S.S. FRANCE
Beginning Wednesday Oct. 1	TODDLERS AND BOYS SPRING COLLECTION Shirts and sportswear. By reservation. Contact: 947-8100. Publicity: Janet Laib, UN. 1-0110.	ROB ROY	45 WEST 34TH STREET SHOWROOM - 5TH FLOOR
Thursday Oct. 2 12:00 Noon Luncheon	FUR FASHIONS AT LUNCHEON SHOW "The Fur In Your Life"--The Fashion Group's first entire fur show. Report and commentary by co-chairmen: Angela Cuccio, Women's Wear Daily; M.Happie Reilly, Ruder & Finn. Prices: \$15.00, members; \$25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	NEW YORK HILTON HOTEL BALLROOM
Thursday Oct. 2 8:30 A.M. Coffee	MENSWEAR FASHION PRESENTATION "International Trends Collection"--showing of men's fashions. <u>Show at 9:15.</u> For press, retailers, manufacturers. By invitation. Contact: Chip Tolbert, PL. 9-3232.	ESQUIRE MAGAZINE (488 MADISON AVENUE)	AMERICANA HOTEL GEORGIAN ROOM
Friday Oct. 3 9:30 A.M. Breakfast	PRESS PREVIEW: NEW LOUIS VUITTON BOUTIQUE The press is invited to meet M. Claude Vuitton at the opening of the Louis Vuitton Boutique of luggage and accessories. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	LUGGAGE DEPARTMENT 11 EAST 49TH STREET
Friday Oct. 3 11:00 A.M.	PRESS PREVIEW: RESORT AND SPRING Also Oct. 6, 7 at 11:00 A.M. By reservation. Contact: WI. 7-4968.	B.H. WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Sunday Oct. 5- Oct. 8	NATIONAL SHOE SHOW IN CHICAGO Sponsored by National Footwear Manufacturers Association; National Shoe Re- tailers Association; Volume Footwear Retailers of America; New England Footwear Association. Contact: Edward A. Launzel, 594-7606.	NATIONAL SHOE FAIR	PALMER HOUSE; HILTON; SHERATON-BLACKSTONE
Oct. 6	11:00 A.M., WRAGGE, 550 Seventh Avenue, 9th floor, WI. 7-4968.		
Monday Oct. 6 12:00 Noon; 2:00 P.M.	RESORT-SPRING COLLECTION Also, Oct. 7, 9, 13, 15 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday Oct. 6 2:00 P.M.	RESORT-SPRING COLLECTION Also Oct. 13, 14, 17 at 11:00 A.M. By reservation. Contact: 524-7900.	GAYLE KIRKPATRICK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Oct. 7	11:00 A.M., WRAGGE, 550 Seventh Avenue, 9th floor, WI. 7-4968.		
Tuesday Oct. 7 12:30 P.M. Luncheon	PREVIEW OF REVILLON FUR COLLECTION Fall collection from Park Avenue Room and preview of Revillon fur collec- tion by Fernando Sanchez. Benefit showing for Kips Bay Boys' Club. By in- vitation only. Publicity: Helen O'Hagan, PL.3-4000.	SAKS FIFTH AVENUE	5TH FLOOR PARK AVENUE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 7	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, OX. 5-5100.		
Tuesday Oct. 7 5:00 P.M.	RESORT AND SPRING KNIT COLLECTION By reservation. Contact: WI. 7-4968. Publicity: Ruth Hammer Assoc., 246-4818.	B.H. WRAGGE STITCHES	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Oct. 8 11:30 A.M.	CUSTOMER SHOWING: FALL COLLECTION Customer showing of Fall collection by Elinor Simmons for Malcolm Starr. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Oct. 8	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454.		
Wednesday Oct. 8 3:30 P.M.	PRESS PREVIEW: FALL-WINTER COLLECTION "The Classics of the 70's"--Fall-Winter collection. By invitation only. Contact: Oley Borris, 832-8550.	DIMITRI OF ITALY (42 EAST 57TH STREET)	THE GROUND FLOOR 51 WEST 52ND STREET
Wednesday Oct. 8 4:15 P.M. Cocktails	SHOWING OF HANAE MORI COLLECTION Showing of fashions by Hanae Mori for press and buyers. (Trade luncheon showing: Fri., Oct. 10, 12:30 P.M., Hotel Plaza) By invitation only. Producer and commentator: Phyllis Youngheart, PL. 1-0752.	JAPAN SILK ASSN.	HOTEL PLAZA TERRACE ROOM
Oct. 13	11:00 A.M., GAYLE KIRKPATRICK, 530 Seventh Avenue, 29th floor, 524-7900.		
Oct. 13	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454.		
Monday Oct. 13 1:00 P.M.	OPENING: RESORT- SPRING COLLECTION Also Oct. 14, 20, 21, 27, 28 at 1:00 P.M. By reservation. Contact: LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Oct. 13	3:00 P.M., BILL BLASS FOR MAURICE RENTNER PRESS SHOW (see pg. 8)		
Monday Oct. 13 8:30 P.M.	TWENTY-SEVENTH ANNUAL COTY AWARDS American Fashion Critics' Awards to Stanley Herman of Mr. Mort and Victor Joris of Cuddlecoat. Return award to Anne Klein. Special awards to Adolfo, Halston, Julien Tomchin. By invitation only. (Black tie) Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC.	ALICE TULLY HALL AT LINCOLN CENTER
Beginning Monday Oct. 13	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: Rod Owens, 279-2535.	BERT GEIGER- CAMPIONI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday Oct. 13- Oct. 19	FALL ANTIQUES FAIR Hours: 1:00-10:30 P.M., Mon.-Sat.; 1:00-5:00 P.M., Sun. Admission: \$2.50. Publicity: Mary Osborne, 683-9128.	WESTCHESTER ENTERPRISES	71ST INFANTRY ARMORY PARK AVE. & 34TH ST.
Tuesday Oct. 14 9:30 A.M.	OPENING: SPRING COLLECTION Also Oct. 16, 21, 23 at 9:30. By reservation. Contact: WI. 7-4551.	JACQUES TIFFEAU	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday Oct. 14 11:00 A.M.	RESORT AND SPRING COLLECTION Also Oct. 21, 23 at 11:00. Contact: Stuart Kreisler, LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 14	11:00 A.M., GAYLE KIRKPATRICK, 530 Seventh Avenue, 29th floor, 524-7900.		
Tuesday Oct. 14 12:00 Noon	OPENING: RESORT- SPRING COLLECTION Also Oct. 16 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Oct. 14 1:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 16, 21 at 1:00. By reservation. Contact: LO. 3-0988.	HANNAH TROY	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Oct. 14	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 22nd floor, LA. 4-3520.		
Tuesday Oct. 14 2:30 P.M.	OPENING OF SPRING COLLECTION Also Oct. 16, 21, 23 at 2:30. (Press Show: Mon., Oct. 13, 3:00 P.M. By invitation.) By reservation. Contact: LA. 4-6968.	BILL BLASS FOR MAURICE RENTNER	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Oct. 14	3:30 P.M., OSCAR DE LA RENTA PRESS SHOW, 550 Seventh Avenue (See below)		
Tuesday Oct. 14 4:30 P.M.	RESORT AND SPRING COLLECTION Also Oct. 20, 23 at 4:00. By reservation. Contact: OX. 5-1350.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Oct. 14 5:15 P.M.	FIRST COLLECTION IN NEW SHOWROOM Resort-Spring fashions by Angela. By invitation. Also Oct. 16, 21 at 5:15. By appointment. Contact: 695-7230.	ROSSINO-ANGELA	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Oct. 15 9:00 A.M. Breakfast	PRESS PREVIEW: WOMEN'S FOOTWEAR Showing of Red Ball's Spring-Summer collection of casual footwear. By invitation only. Contact: Bonnie Ackley, 219-522-2220.	RED BALL FOOTWEAR (MISHAWAKA, INDIANA)	ESSEX HOUSE GARDEN ROOM
Oct. 15	10:00 A.M., BRIGANCE FOR FORNAROTTO PRESS SHOW (see page 9)		
Wednesday Oct. 15 10:30 A.M.	OPENING OF RESORT- SPRING COLLECTION Also Oct. 22, 29 at 10:30. By reservation. (Press Show: Oct. 13 at 3:30. By invitation.) Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Oct. 15 11:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 279-3091.	PIERRE CARDIN NEW YORK	205 WEST 39TH STREET SHOWROOM - 15TH FLOOR
Oct. 15	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Oct. 15	1:00 P.M., CHESTER WEINBERG PRESS SHOW (see below)		
Wednesday Oct. 15 2:30 P.M.	"PART TWO" COLLECTION BY MARIE MCCARTHY Also Oct. 21, 28 at 2:30. By reservation. Contact: CH. 4-1872.	ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Oct. 15 4:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 20, 22, 27 at 4:00. By reservation. (Press Show: Oct. 15 at 1:00 P.M. By invitation.) Contact: CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 15 5:00 P.M. Cocktails	OPENING OF SPRING COLLECTION Showing at 5:30. By invitation. Thereafter in private suite, by appointment. Contact: 550 E. 10th St., Oakland, Cal., 415-444-5070.	RICHARD TAM	HOTEL PLAZA WHITE & GOLD SUITE
Wednesday Oct. 15 6:30 P.M. Dinner	ANNUAL AWARD DINNER AND FASHION SHOW For benefit of Designers Creative Workshop. Chmn.: Eugene Cogburn, Pres., Dan River Mills; Carl Rosen, Pres., Puritan. M.C.: Louis Laun, V.P., Celanese Fibers. Recipients of the 1969 Award are Burlington Mills and Sears. By invitation only. Contact: Frances Duehren, WI. 7-0324.	N.Y. FASHION DESIGNERS (1457 BROADWAY)	HOTEL PLAZA BALLROOM
Oct. 16	9:30 A.M., JACQUES TIFFEAU, 550 Seventh Avenue, 8th floor, WI. 7-4551.		
Thursday Oct. 16 10:00 A.M.	RESORT-SPRING COLLECTION Also Oct. 21, 23 at 10:00 A.M. By reservation. Contact: CH. 4-2616.	ROXANNE FOR SAMUEL WINSTON	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Oct. 16 10:30 A.M.	OPENING: SPRING COLLECTION By reservation. Contact: Don Friese, LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Oct. 16 11:30 A.M.	OPENING: RESORT- SPRING COLLECTION Also Oct. 21 at 11:30. By reservation. Contact: Maurice Geiss, 564-3857.	ANDREW WOODS	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Oct. 16	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454.		
Oct. 16	12:00 Noon, MOLLIE PARNIS, 530 Seventh Avenue, 18th floor, BR. 9-5012.		
Oct. 16	1:00 P.M., HANNAH TROY, 530 Seventh Avenue, 2nd floor, LO. 3-0988.		
Thursday Oct. 16 2:00 P.M.	SHOWING OF RESORT- SPRING COLLECTION Also Oct. 21 at 2:00. By reservation. (Press Show: Wed., Oct. 15 at 10:00. By invitation.) Contact: Ralph Glassberg, 947-1717.	BRIGANCE FOR FORNAROTTO	48 WEST 37TH STREET SHOWROOM - 14TH FLOOR
Thursday Oct. 16 2:30 P.M.	SPRING COLLECTION Also Oct. 22 at 2:30. By reservation. Contact: Maria Finkel, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Oct. 16	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968.		
Thursday Oct. 16 4:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 21, 23 at 4:00. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Oct. 16 5:00 P.M.	SPRING BLOUSE FASHIONS BY GAYLE KIRKPATRICK Private showing of initial collection by Gayle Kirkpatrick for Pilot blouses. By invitation. Thereafter in showroom, 14th floor. Contact: PE. 6-6800. Publicity: Elizabeth Winchester, LW. 4-0800.	PILOT BLOUSES (DIV. L'AIGLON)	RAINBOW ROOM - 65TH FL. 30 ROCKEFELLER PLAZA
Oct. 16	5:15 P.M., ROSSINO-ANGELA, 530 Seventh Avenue, 18th floor, 695-7230.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 16 6:30 P.M.	SHOWING OF RESORT- SPRING COLLECTION By invitation. Contact: Geraldine Peterson, 685-3766.	SANT'ANGELO (24 EAST 38TH STREET)	PLACE TO BE ANNOUNCED
Friday Oct. 17 10:30 A.M.	OPENING OF SPRING COLLECTION Also Oct. 21, 22 at 10:30. By reservation. Contact: LO. 3-5650.	PATTULLO-JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Oct. 17	11:00 A.M., GAYLE KIRKPATRICK, 530 Seventh Avenue, 29th floor, 524-7900.		
Monday Oct. 20 10:30 A.M.	SPRING COLLECTION By invitation only. Thereafter at showroom (11th floor) by reservation. Contact: Janet Bonomo or Gene Schweitzer, 594-5660.	LEO NARDUCCI (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Monday Oct. 20 11:00 A.M.	SPRING COLLECTION Also Oct. 20 at 3:00. By reservation. (Press Show: Tues., Oct. 21 at 3:00. By invitation.) Contact: Dorothy Herme, CH. 4-7270.	SARMI	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Oct. 20	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 22nd floor, LA. 4-3520.		
Monday Oct. 20 2:30 P.M.	SPRING COLLECTION BY BOB BUGNAND By reservation. Contact: PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday Oct. 20 3:00 P.M.	FALL AND WINTER COIFFURE FASHIONS Presentation of new coiffures. Fashion director and coordinator: R.Keith. Press by invitation. Tickets: \$20.00 each. Contact: Richard Petrolia, 22 E. 62nd St., 751-6240. Publicity: Marsha Gerber, PL. 2-2254.	INTERCOIFFURE- AMERICA	HOTEL PIERRE GRAND BALLROOM
Oct. 20	3:00 P.M., SARMI, 550 Seventh Avenue, 3rd floor, CH. 4-7270		
Oct. 20	4:00 P.M., JOHN MOORE, 550 Seventh Avenue, 24th floor, OX. 5-1350		
Oct. 20	4:00 P.M., CHESTER WEINBERG, 498 Seventh Avenue, 10th floor, CH. 4-3877.		
Monday Oct. 20 5:30 P.M.	PREVIEW OF SPRING COLLECTION By invitation. Thereafter by appointment, Suite 301. Contact: Margaret Fleming, 122 E. 7th St., L.A., 213-627-4616.	IRENE BY HUBERT LATIMER	HOTEL PLAZA CRYSTAL ROOM
Oct. 21	9:30 A.M., TIFFEAU, 550 Seventh Avenue, 8th floor, WI. 7-4551.		
Oct. 21	10:00 A.M., SAMUEL WINSTON, 530 Seventh Avenue, 11th floor, CH. 4-2616		
Tuesday Oct. 21 10:00 A.M.	OPENING: SPRING COLLECTION By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Oct. 21	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd fl., LA. 4-9350.		
Tuesday Oct. 21 11:30 A.M.	SPRING COLLECTION By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	BELLE SAUNDERS FOR ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 21	11:30 A.M.,	ANDREW WOODS, 550 Seventh Avenue, 11th floor,	564-3857.
Oct. 21	1:00 P.M.,	TEAL TRAINA, 550 Seventh Avenue, 22nd floor,	LA. 4-3250.
Oct. 21	1:00 P.M.,	HANNAH TROY, 530 Seventh Avenue, 2nd floor,	LO. 3-0988.
Oct. 21	2:00 P.M.,	BRIGANCE FOR FORNAROTTO, 48 W. 37th St., 14th floor,	947-1717.
Tuesday Oct. 21 2:30 P.M.	SPRING COLLECTION Designed by Ole Borden and Carmine Porcelli. By reservation. Also Oct. 28 at 2:30. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Oct. 21	2:30 P.M.,	LARRY ALDRICH, 530 Seventh Avenue, 12th floor,	CH. 4-1872.
Oct. 21	2:30 P.M.,	BILL BLASS, 550 Seventh Avenue, 17th floor,	LA. 4-6968.
Oct. 21	3:00 P.M.,	SARMI PRESS SHOW (see page 10), 550 Seventh Avenue. By invitation	
Oct. 21	4:00 P.M.,	DONALD BROOKS, 550 Seventh Avenue, 21st floor,	WI. 7-8235.
Oct. 21	5:15 P.M.,	ROSSINO-ANGELA, 530 Seventh Avenue, 18th floor,	695-7230.
Wednesday Oct. 22 10:30 A.M.	SPRING COLLECTION BY SHANNON RODGERS Showing at 10:30 and 1:30, by invitation only. Contact: Jeanne Dionne, CH. 4-4940 or CH. 4-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Oct. 22	10:30 A.M.,	OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor,	LA. 4-9350.
Wednesday Oct. 22 11:30 A.M.	OPENING OF SPRING COLLECTION Designed by Dorothy Farbo. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Oct. 22 5:00 P.M.	RESORT AND SPRING COLLECTION Also Thurs., Oct. 23 at 9:00 A.M. By reservation. Contact: PL. 2-0727.	BABA	18 EAST 53RD STREET SHOWROOM - 9TH FLOOR
Thursday Oct. 23 8:30 A.M. Breakfast	PREVIEW OF SPRING COLLECTION Show at 9:00 A.M., by invitation. (Thereafter continuous at showroom, 530 Seventh Avenue, 4th floor.) Contact: LW. 4-9000.	KASPER FOR JOAN LESLIE	HOTEL PLAZA BALLROOM
Thursday Oct. 23 12:00 Noon	OPENING: CRUISE- SPRING COLLECTION Also Oct. 30, Nov. 6 at 12:00 Noon. By reservation. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Oct. 23 1:00 P.M.	OPENING OF SPRING COLLECTION By reservation. Contact: WI. 7-9470.	CEIL CHAPMAN	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Oct. 28 12:30 P.M. Luncheon	MADAME GRES COUTURE AT BENEFIT LUNCHEON Fall couture by Mme. Gres. Co-chmn.: Mrs. William Randolph Hearst, Jr. and Mrs. Iva Patcevitch. Price: \$25.00. Contact: PL. 1-0530.	MUSICIANS EMERGENCY FUND (745 FIFTH AVENUE)	ST. REGIS HOTEL ROOF

1970

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